

Hello Fox Trotter Fans,

This email is being sent to you to notify you of a new co-op advertising opportunity through the Global Fox Trotter Promotion Group.

The *Trail Rider* magazine will be mentioning the Missouri Fox Trotter Breed in their June of 2009 issue. According to the assistant publisher for the *Trail Rider* magazine, ***“The June issue will have specific editorial on the Missouri Fox Trotter.”*** ***“June kicks off Trail Rider’s 3rd Annual Special All-Breed Issue tailored exclusively for Trail Riders. Subscribers hold on to and refer to this issue all year long! Will include special editorial on several Trail Programs.”*** This will be a great opportunity for the Missouri Fox Trotter Breed to get national recognition in print publication.

The Global Fox Trotter Promotion Group would like to get enough interested and advertise in the June issue. If you would like to advertise in this, please contact Jen Meyer at horsen1@chibardun.net. **Your spot will be reserved on a first come/first serve basis.** The cost for advertising per participant will be \$141.67. If you choose to pay by Paypal, please add an addition 3.5% to this price, i.e. your total will be \$146.63. Space for this ad campaign is limited to 12 per page. Deadline to reserve your spot for this will be March 10, 2009. Remember, space is limited and reserving your spot is on a first come/first serve basis. If we get enough participants, we will then email you an invoice for payment. You may then either pay by Paypal, check, or money order. **Please do not send any payment until we have verified that we have enough participants.** Again, please contact Jen Meyer at horsen1@chibardun.net to reserve your spot. *Note: If we receive enough interest, we will try to put together a two page spread.*

For those of you who have not heard of the Global Fox Trotter Promotion Group, please visit our web site at www.foxtrottersales.com to learn more. Also, please visit our [“Ad Layouts”](#) page to see some of our previous ads. In short, we are a group of breeders/ranches who join together in advertising. It is a cost-effective way for you to get national exposure for your farm/ranch in print publications, and, it also helps promote the Missouri Fox Trotter Breed. When you participate in an ad campaign with us, you will receive a listing of your farm/ranch on our Ranch Directory page and also receive a free listing of your stallion(s) on our Stallion Directory page for one full year.

The Global Fox Trotter Promotion Group had a newsletter that we would distribute periodically. Due to busy lives and lack of information to put in it, it was put on the back burner. We are again hoping to get the newsletter back up and going. Myrna Warfel has graciously accepted the challenge of working on this. In order to do this, we **NEED YOU!** If you have a special MFT story, helpful hints, etc., that you’d be willing to share, please email it to Myrna Warfel at foxtrotters4ever@yahoo.com. Thank you Myrna!!!

If you would like to advertise in a print publication but do not have a print ready ad, the group is very fortunate to have an ad designer available for you to work with. If you need an ad designed, please contact Rhonda Elmore at jnrhorses@aol.com or visit her web site at www.designsforequines.com to see some of her beautiful work.

Note: The cost of the ad is NOT included in your ad campaign fee. The design fee is separate and is between you and the ad designer.

We hope you will join us in another great ad campaign; when we join together, we all benefit and help promote the Missouri Fox Trotter Breed!

Remember, space is limited and is offered on a first come/first serve basis. You may contact, Jen Meyer, at horsen1@chibardun.net to reserve your spot.

If you would like to be removed from this list and not receive any further information regarding advertising opportunities, please [click here](#).

Sincerely,

The Global Fox Trotter Promotion Group

Jen Meyer – horsen1@chibardun.net

Bridle Ridge Gaited Horses

Rhonda Elmore – jnrhorses@aol.com

Designs For Equines

Proud Participants of the **Global Fox Trotter Promotion Group**